**1. INTRODUCTION**

**1.1 Project Overview**

* + 1. **Objectives**

The objective of this project is to develop an e-commerce application for the company, TradeD, that sells designs of logo for different industries. The application will allow user to login, browse, conduct buying and selling of logos that is offered by TradeD. The application will perform the required calculations for the price of logos, and other costs such as postage costs.

**1.1.2 Assumptions and constraints.**

Constraints include the following:

* The deadline must be met.
* The budget constraint must be met.
* The product must be reliable.
* The architecture must be open so that additional functionality may be added later.
* The product must be user‐friendly.
  + 1. **Project deliverables.**

The complete product will be delivered 10 weeks after the project commences.